

**RJ Museum**



**Guardianship**



**Council**

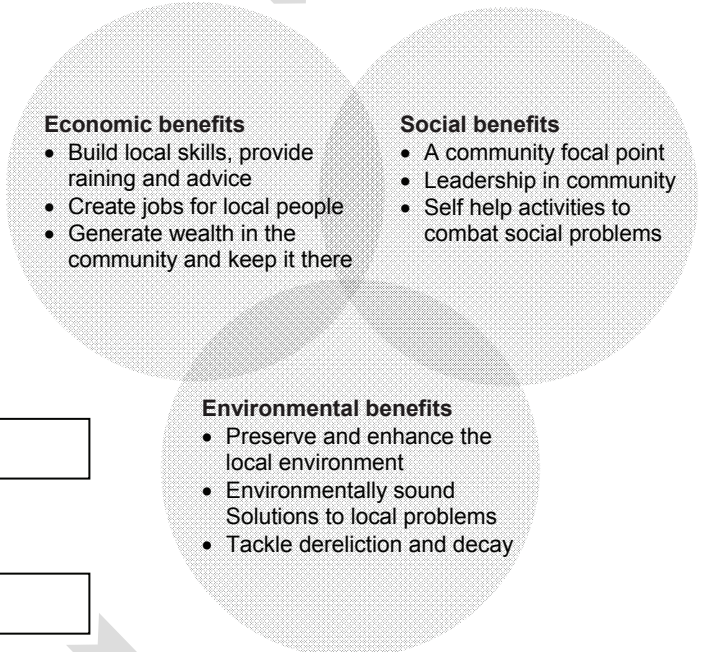
**Board of trustees**  
RJS  
RJ Land Trust  
Local community  
Business sector  
SBC

**Purchase or Lease?**

- Sale
- Free transfer
- Long term lease
- Trial leasehold
- Shared ownership



**Development Trust**



**Finance**  
Local  
National  
Charitable

**Fundraising**  
Community involvement  
Membership

**Sponsorship**  
Local businesses/SSEP

**Grants**  
Arts/literature  
Education  
Heritage  
Environment

**SBC**  
In kind  
Community grants

**Research**



**Business Plan**



**Property**

- Ongoing maintenance
- Planning/Legalities
- Rates
- Current state of repair

**People**

- Community
- Membership
- Staff/volunteers
- Wider support

**Project Planning**

- Offer/activities
- Income generation
- Sustainability
- SBC relationship

**SBC**  
Documentation and costs  
Assets (agric. collection etc.)  
Coate links/future plans

**Advice**  
Local legal firms  
National bodies  
Similar bodies elsewhere

**Survey/development**  
SBC (Planning etc.)  
Local professionals  
Ethical Property Foundation  
National bodies

**Development**  
Ongoing training  
Best practice  
Politics  
Management

**Advocacy**  
Community projects  
Outreach  
Celebrity

**Expertise**  
Professional/business  
Subject specific  
Literature and case studies  
Workshops

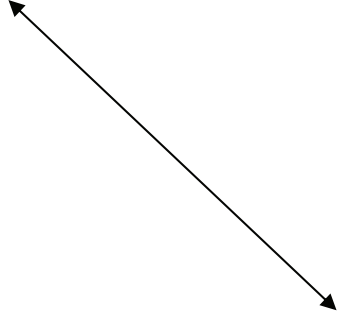
**Plan production**  
Local businesses/SSEP  
SBC Economic Development  
Chamber of Commerce etc.

**Accounting/forecasting**  
Local accountancy firms  
SCP

**Marketing**  
Local PR/marketing firms  
Web  
Local press

**SBC**  
Politics  
Relationship  
Future model roll out

**Footpath to/from Coate Water**



**Shop**

- Books
- Ecology/environment products
- Children's products

**Cafe**

- Tea/coffee
- Snacks/sandwiches
- Scones/cakes/ice creams
- Inside and outside seating

**Footpath to/from Coate Water/parking**



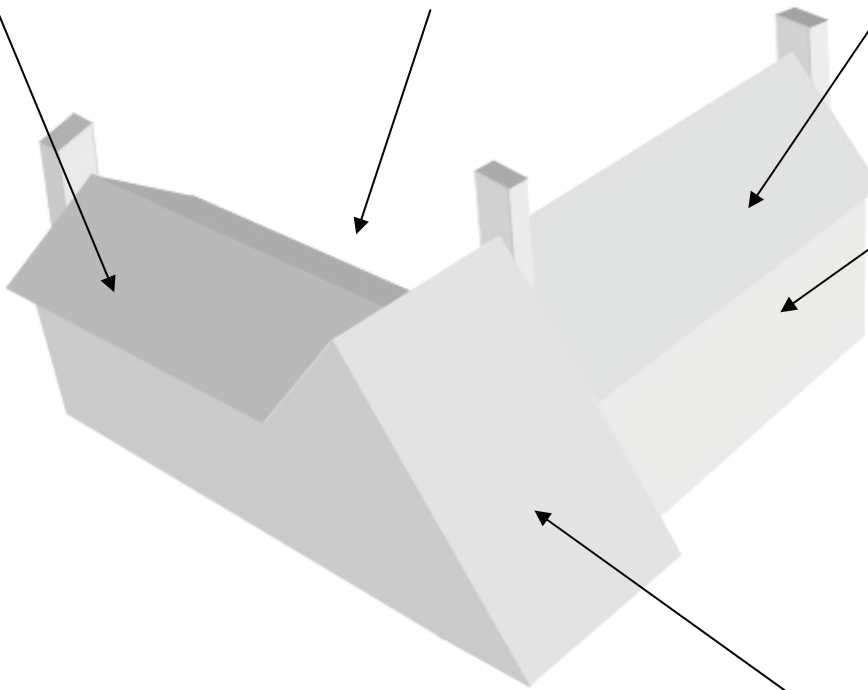
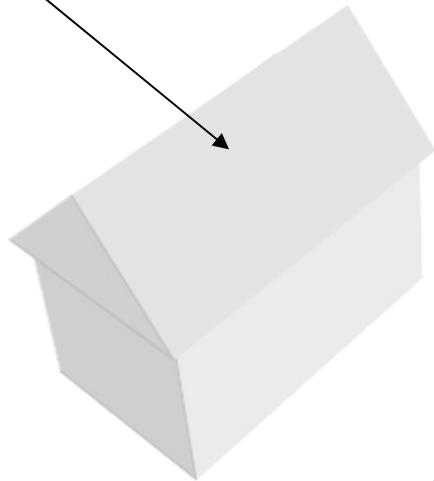
**Richard Jefferies Museum**

**Agricultural Collection**

- Small scale tools etc.

**Education Centre**

- Reading/writing
- Ecology/environment



**Cottage**

- Grace & favour staff accommodation
- Rental income

**Car park**

- Staff
- Educational visits



